



MARX

Creative design studio.

World-class design created locally.

Marx is a full-service design studio that delivers inspiring creative outcomes driven by research, strategy, and a never ending passion for originality.

We are commercially driven and work passionately on behalf of an incredibly diverse range of clients, across a wide variety of industries.

With a client base that extends throughout Australia and around the globe, we have a proven track record for delivering creative strategies and designs that successfully enhance our partners brands, reputations, and businesses.

CELEBRATING 14 YEARS





Your creative brand partner.

Marx is the Sunshine Coast's, premier creative design agency combining the strength of over 25 years large agency experience with the personal attention of a boutique studio.

Through solid strategic direction and inspiring creative execution, we design and deliver unique and powerful brand identities, helping our clients to claim distinction and resonate in the marketplace.

From business branding and corporate design, through to website development, signage, video production and social media – we invite you to find your competitive edge and make your mark with us today.

We specialise in:

- + Logo & Brand Design
- + Web Design & Development
- + Graphic Design
- + Content Writing
- + Print Management
- + Photography & Video Production
- + Email Marketing & Advertising Campaigns
- + Premium Property Branding & Marketing
- + Signage Design & Application
- + Social Media Strategies & Campaigns



Unrivalled local knowledge.

As your creative brand partners, Marx will ensure all key creative and strategic deliverables are managed with priority to maintain consistency and reinforce your brand at every touchpoint.

From initial research and strategic direction, through to brand development, websites, and the roll out of marketing collateral, we deliver effective and original communication, achieving results that can be measured.

Your success matters to us. That's why our creative process is centred around supporting your overall business objectives. We take the time to understand your business – who you are; who you want to be; how you want to be perceived. We also arm ourselves with valuable research on your industry, target audience, and competitors.

These fundamental observations, statistics, and discoveries empower us with a solid strategic framework on which to build your brand.



Marx is more than just our name... it's a symbol of who we are. It's our identity, our brand, our logo, our mark. Historically, brand identities were referred to as 'logo marks' – 'marks' for short. Our name pays homage to this rich history, and as any true brand custodian will attest to, a brand is so much more than a logo mark – it's a promise; a vision; an experience. At Marx, we live and breathe brands. Yes, we create visually stunning brand identities, but we don't believe in hollow decoration. We build brands with substance; brands with personality; strategic brands of distinction that make their mark and stand the test of time.





Premium brand design.

Whether you're a new start-up looking to enter the market with a bang, or an established business in need of a refresh, our team of experienced brand specialists can cater to you.

No matter your industry, location, business size or budget, we offer flexible, scalable and affordable brand and logo design packages to suit.

From comprehensive brand strategy solutions, to smaller, one-off boutique logo identities, Marx delivers unique and memorable brands that stand the test of time.

Make your mark on the world.

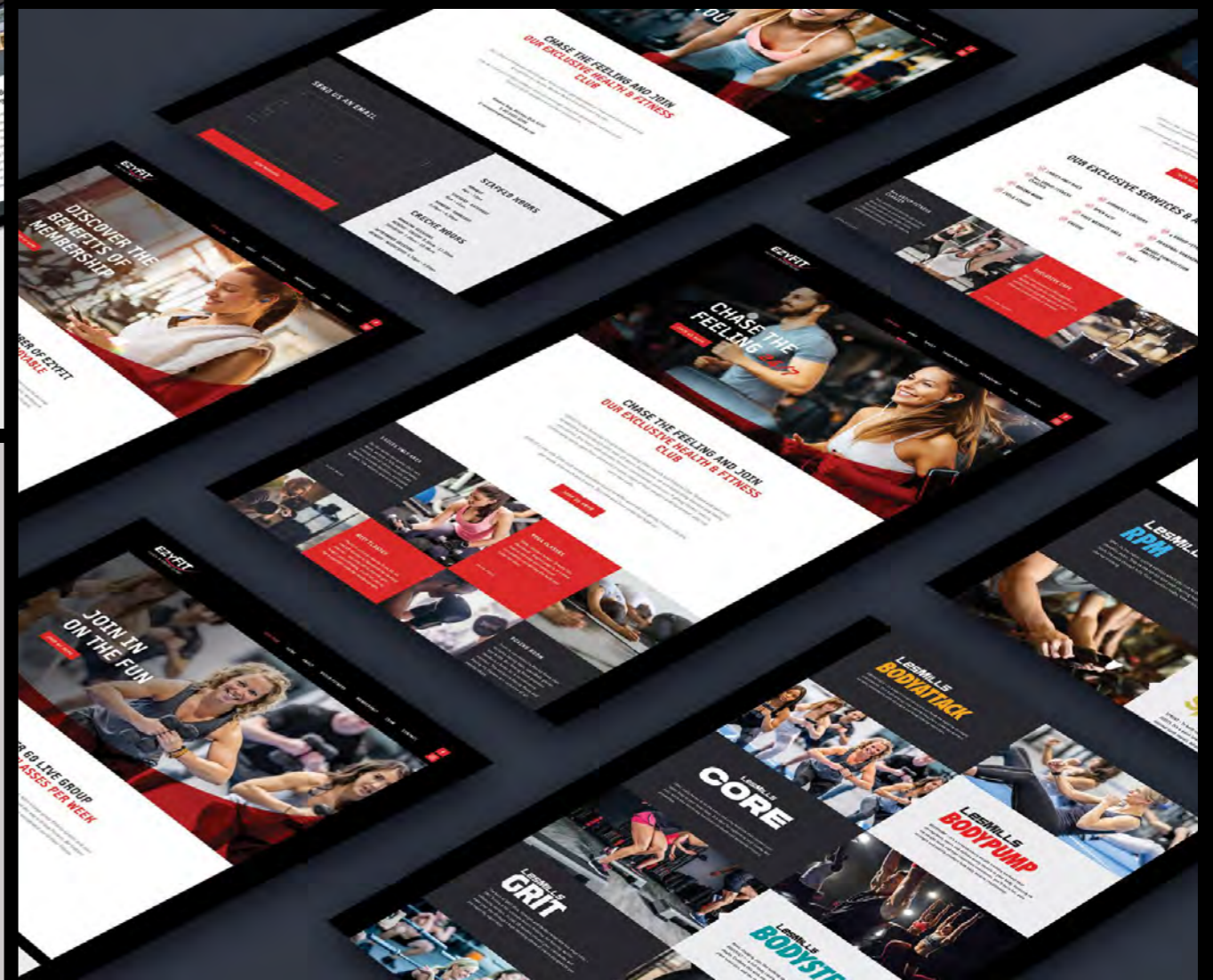
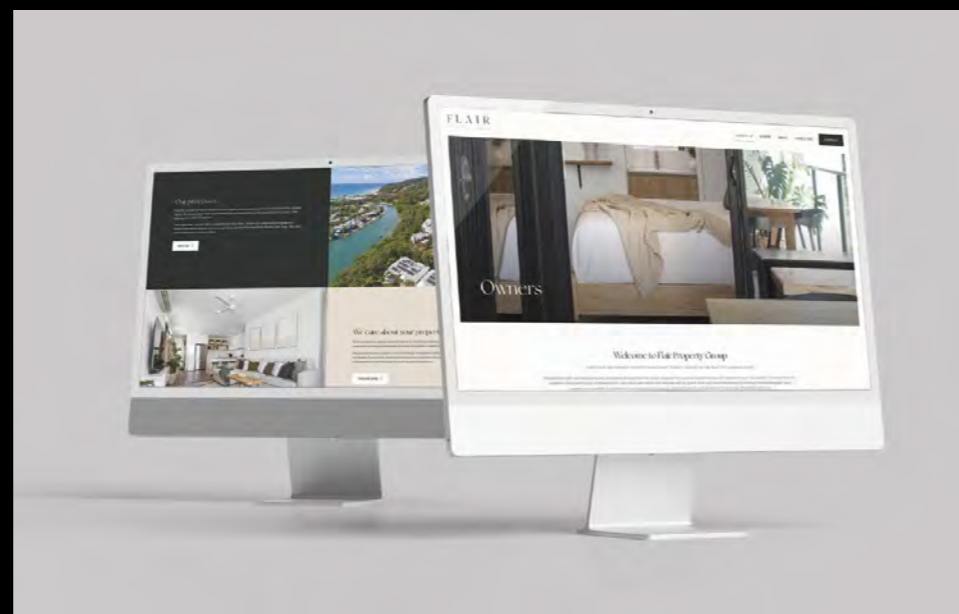
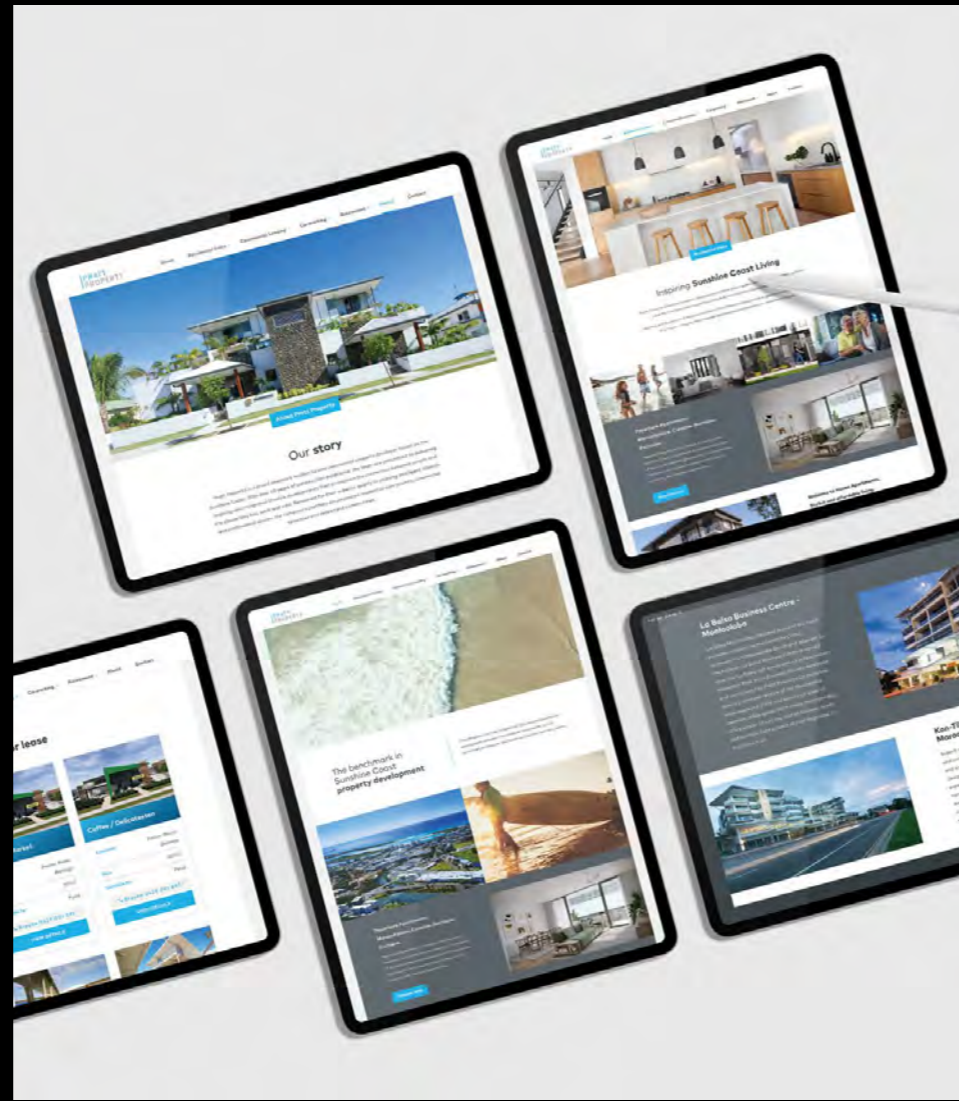


Stunning responsive websites.

From simple Landing Pages to comprehensive Multi-Page Websites, we offer the latest in design and development, guaranteed to produce seamless, engaging and enjoyable online experiences.

No matter your industry or budget, our team deliver beautiful, responsive websites that function with excellence across all digital platforms and devices.

With a wealth of experience in designing, building and launching new websites, we look forward to providing you a superior digital experience.



Connect to a wider audience through social and digital media.

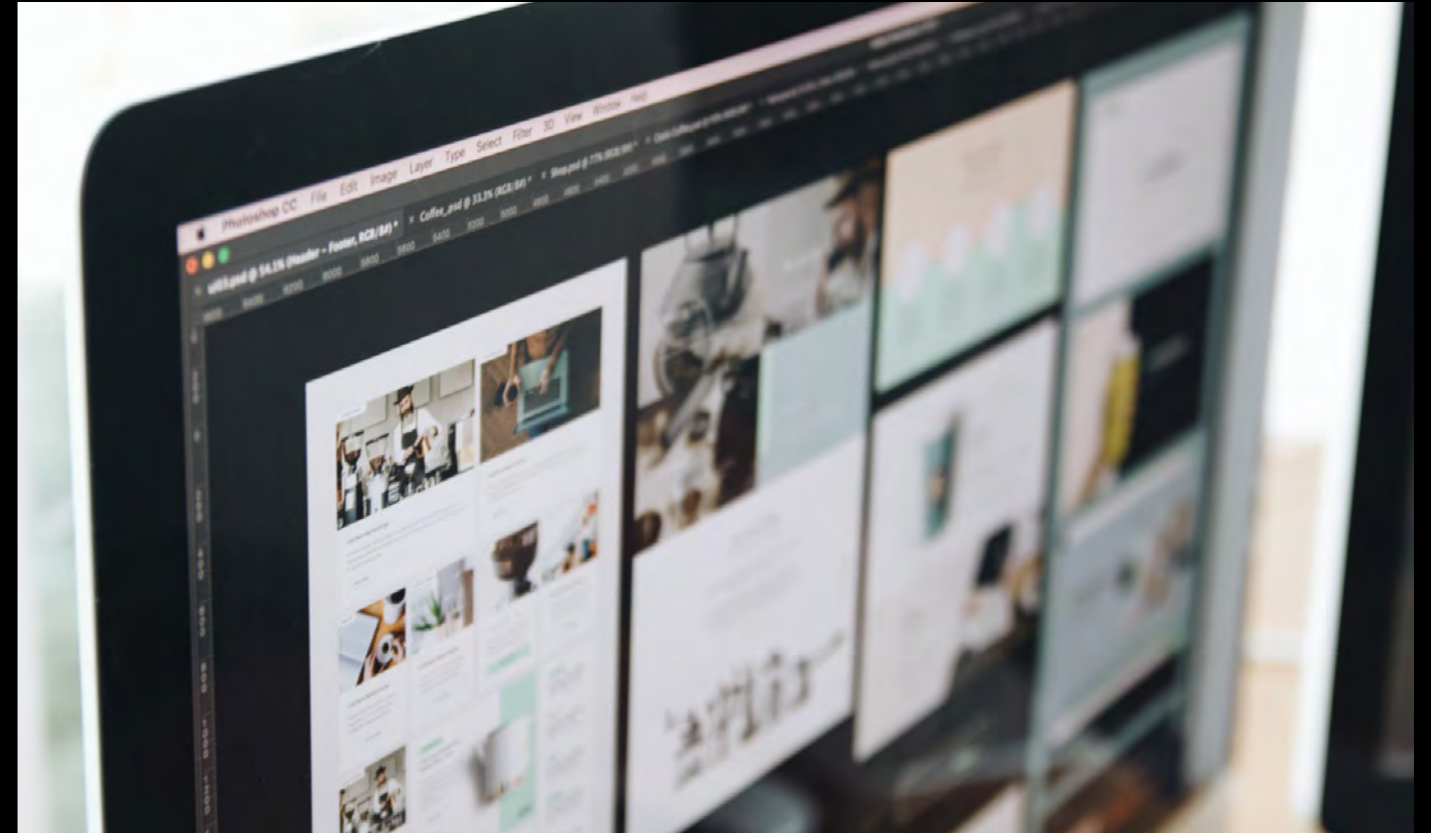
Our creative campaigns and marketing strategies are backed by research, experience and expertise.

At Marx, our digital marketing services are all-encompassing and are customised to meet the needs of our clients regardless of industry.

These include and not limited to: social media campaigns and strategies, digital advertising, website development, electronic direct mails and video production.

Our campaigns are well thought-out, strategically targeted, and always delivered with a focus on premium quality and brand consistency.

Our approach to social media focuses on the personalised strategic management of your business needs. Premium content creation combined with an in-depth knowledge of your target market and brand, will enable us to assist you with increasing brand awareness, generating leads and boosting conversion for your business.



Signs, print and roll-out.

From business stationery packages and flyers, to multi-page brochures, catalogues, billboards, car wraps and signage, our team of talented designers can set you up with everything you need to help your business stand out.

We design with the end result in mind, drawing on a wealth of print design experience and implementing best industry practices to ensure stunning and consistent output.

As your print management custodians, we accept and deliver nothing but the best. As your creative brand partners, we are with you every step of the way.

Our extensive industry knowledge and wealth of experience ensures your brand presence is bold, visible and consistent across all applications.



Elevating your project in the hearts
and minds of your target audiences.





Major infrastructure projects.

Our comprehensive experience in major infrastructure projects and tourism marketing has also provided us a unique insight into the overall future development and growth of the Sunshine Coast.

We are proud to be apart of the bigger picture and be involved in the many ground breaking projects across our region.

Our intimate knowledge of the Sunshine Coast – including its culture, lifestyle and business community, informs our understanding of the project location – a valuable insight that drives our creative communication strategies.

Our close working relationships with the new Maroochydore City Centre, Sunshine Coast Airport, Sunshine Coast Council and Visit Sunshine Coast – has also provided invaluable intel for both the short and long-term visions for our region – working collaboratively to ensure our destination is well placed for future generations and progresses in a way that reflects our values.



Understanding our greater region.

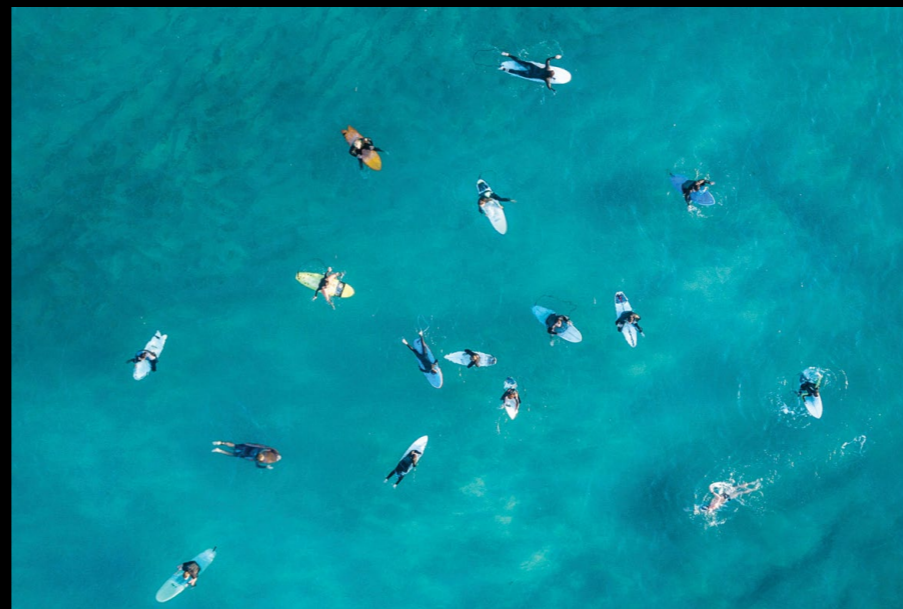
Over the years, our region has become the envy of many, and so too our way of life. For some - it's unimaginable; for others - it's desirable; and for those who reside here - it's only natural.

From the cosmopolitan esplanade of Mooloolaba, to the urban centre of Maroochydore, the easy-going charm of Nambour, and the natural beauty of the Hinterland - each area has its own personality.

Our intimate knowledge and understanding of the greater region enables us to deliver campaigns in a manner that changes the way visitors and investors (both nationally and abroad) view the Sunshine Coast.

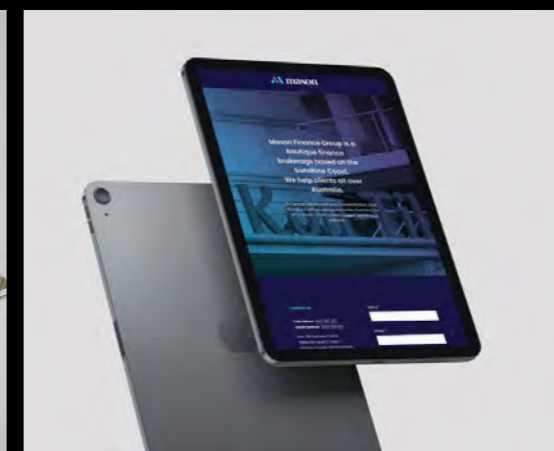
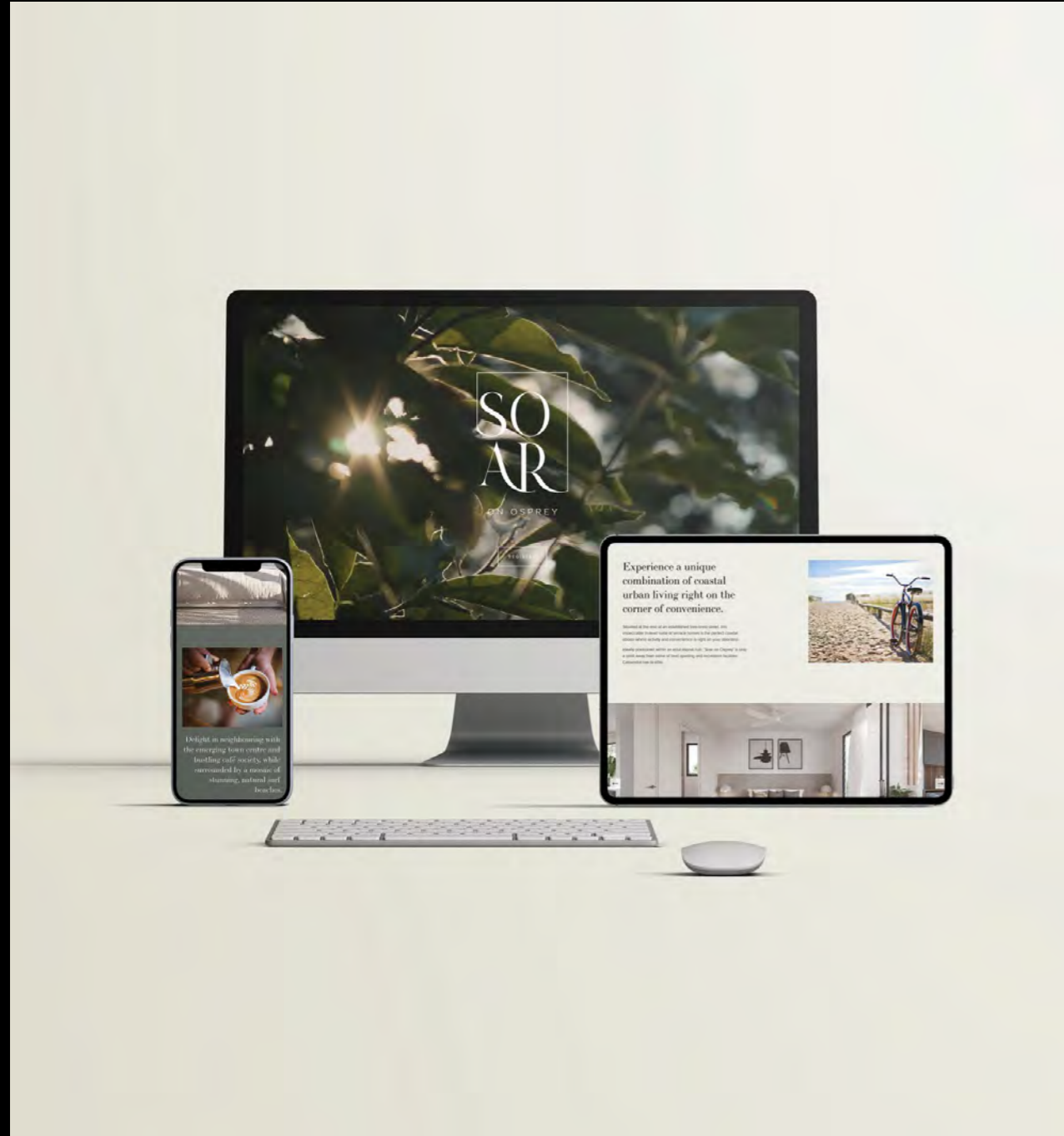
Our local market activities are heavily focused on attracting investors and businesses to the Sunshine Coast - it's what we do naturally.

Things only a local would know.



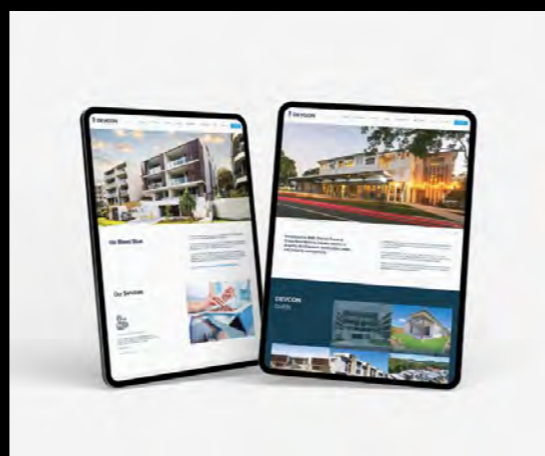
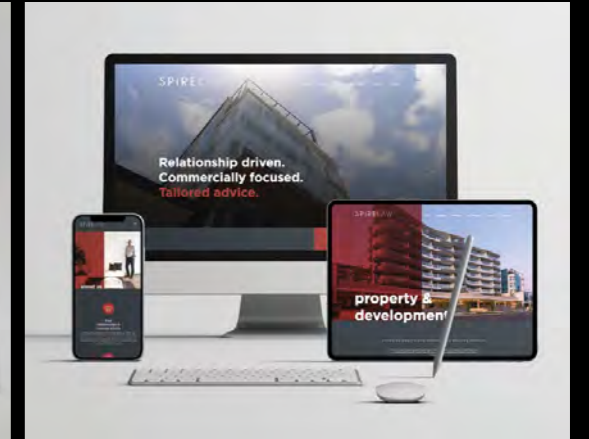
Examples of our work.

Design. Print. Digital.



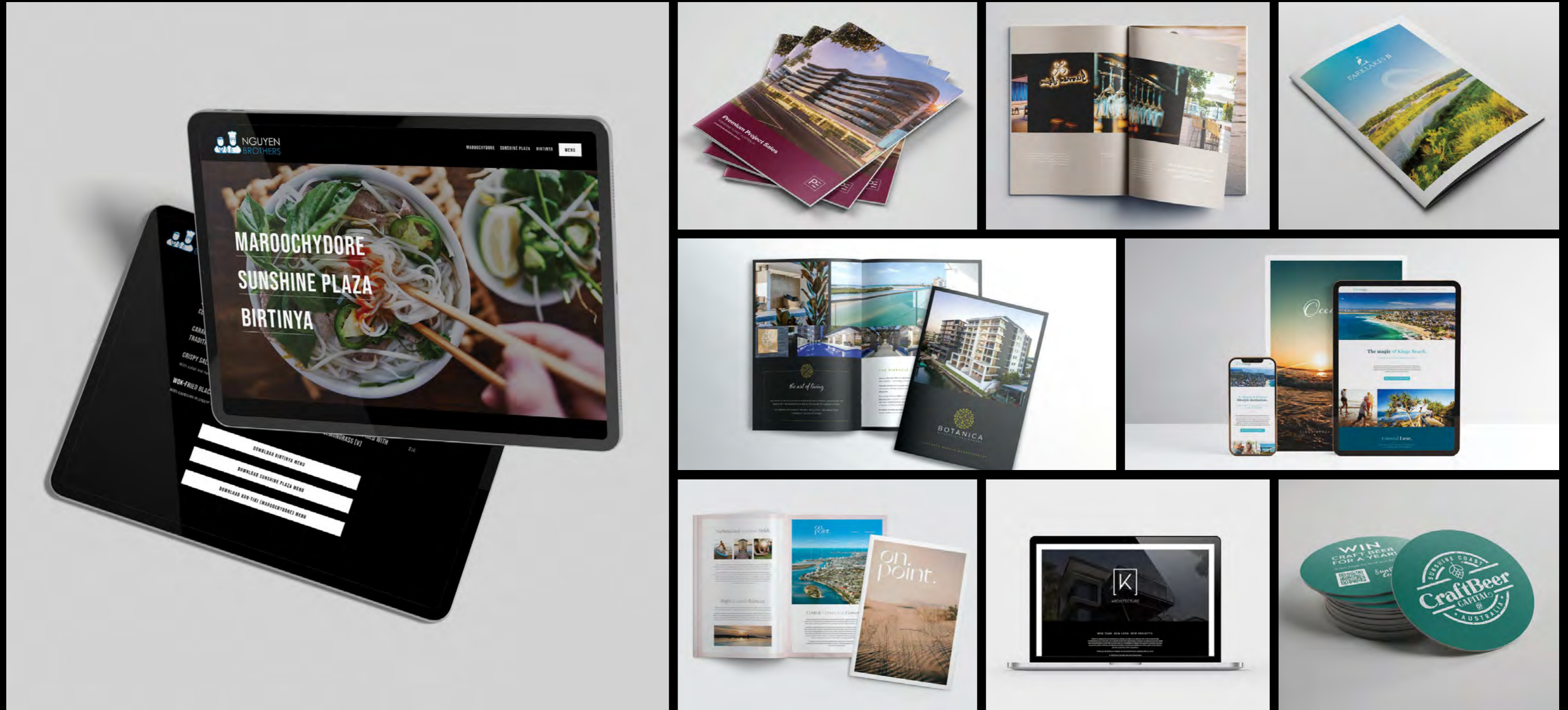
Examples of our work.

Design. Print. Digital.



Examples of our work.

Design. Print. Digital.



Driven to make a difference.

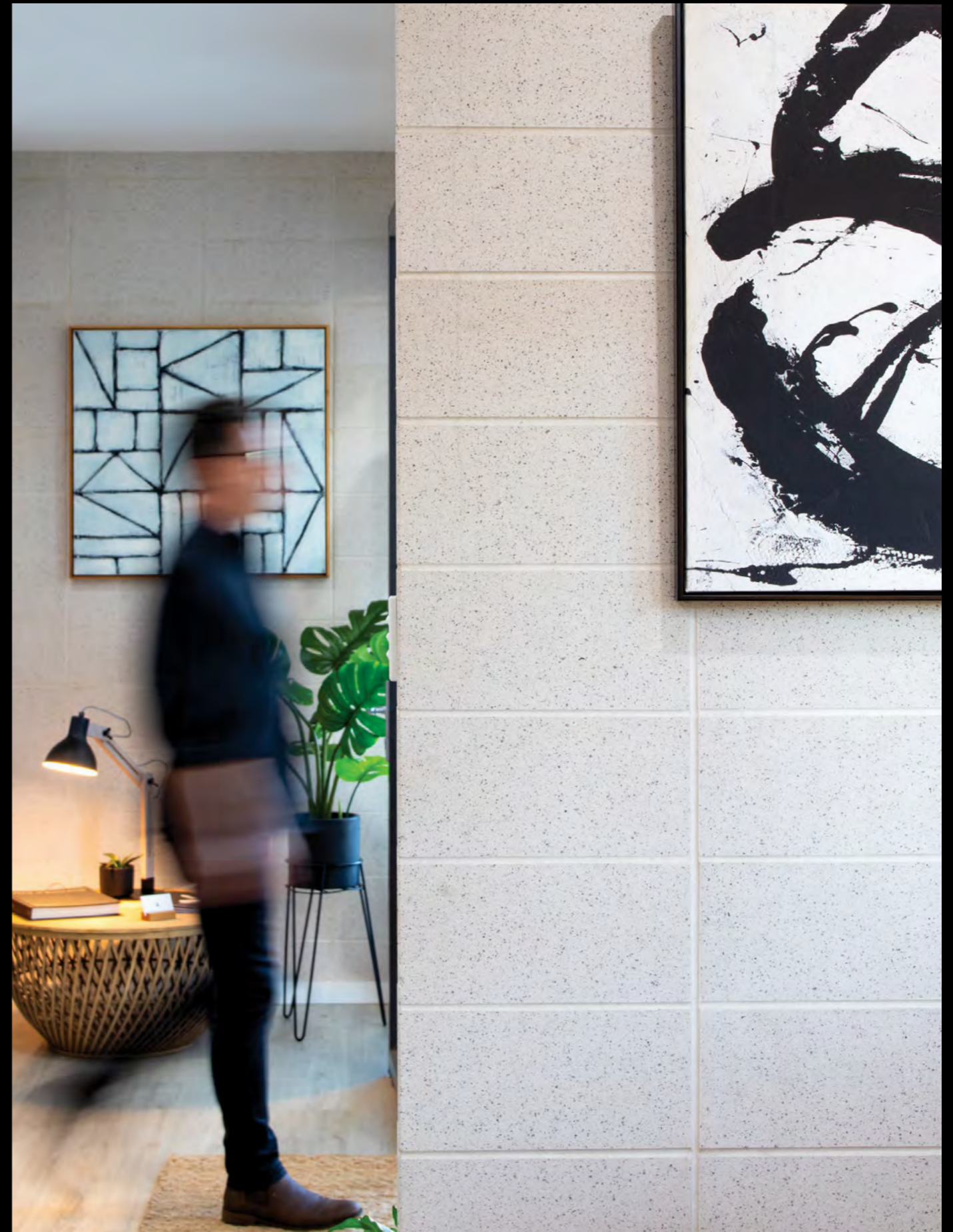
Our commitment to delivering innovative and on point creative campaigns.

Business development is essential to the economic vitality of our region, so who better to partner your inspiring vision than a dynamic, experienced and dedicated local business that believes in and embraces the future growth of the Sunshine Coast.

We are confident that our full-service, in-house creative capabilities – combined with our proven track record and commitment to excellence – would assist with the momentum and overall planning and vision of your project.

We look forward to the opportunity to make our mark on your project – it's what we do best!

Mark Johns
Creative Director
studio@marxcreative.com.au





© **Marx Creative.**

Ground Level,
35 Flinders Lane, Maroochydore

07 5477 7005

studio@marxcreative.com.au

marxcreative.com.au